

China Polybutadiene Rubber (PBR)

Annual Study



The **ICIS China PBR Annual Study** provides fully integrated data and expert analysis of current market trends, as well as insight into what to expect over the coming 12 months. Trade flows, capacities, and supply and demand data are all included for a comprehensive overview of the market situation. This study is an important tool for those assessing the emerging opportunities in China's domestic market, or for market participants formulating plans for production or investment in the country.

Overview

China's domestic PBR capacities reached 1.682m tonnes in September 2014, as the wave of capacity expansions that started in 2010 came to an end. In light of the rapid expansions, the average operating rates have fallen to around 60% in 2014; 80% of domestic demand is met by locally produced PBR, reflecting a high self-supply ratio.

The import market has been experiencing downward pressure throughout the year. From January to August 2014, import volumes totalled 132,000 tonnes, down by 17% year on year. South Korea remains the major supplier of cargoes into China, whilst there have been no SBR export activities as of yet.

Aside from the domestic economic situation and policies, the PBR market is strongly influenced by the market fundamentals, upstream BD, related products SBR and NR, and downstream demand. The China PBR Annual Study provides information on all of these factors, giving you a comprehensive insight into the market situation and outlook.

Highlights of the report

- A comprehensive overview of the China PBR market in 2014
- Detailed domestic PBR production and supplier analysis
- China PBR downstream demand analysis and forecast
- In-depth China PBR import analysis between 2012-2014
- Expert analysis of China PBR price trends and price driving elements

Key topics covered

- The relevance of Chinese PBR to related products such as SBR and NR
- Capacity expansion of domestic PBR market and what this means for international players

[Enquire about the ICIS China PBR Annual Study >>](#)

www.icis.com/china_polybr



Table of Contents

Part I: China PBR market overview 2014

Part II: China PBR supply-demand, 2013-2015

Part III: China PBR supply analysis 2014

Domestic PBR Production 2014

- Suppliers
- Production analysis

PBR Imports 2014

- Import overview
- Import analysis 2014

Supply forecast 2015

- Expansion projects in the future
- Import forecast

Part IV: China PBR demand analysis 2014

Apparent demand analysis

Downstream demand analysis

Demand forecast

- Influential factors
- Apparent demand forecast

Part V: China PBR price trend analysis 2014

PBR market overview 2014

Influential factors 2014

- Cost and profit analysis
- Relevance to related products, SBR and NR

Part VI: PBR price drive element analysis 2015

Macroeconomy

Feedstock

- Crude oil
- Butadiene

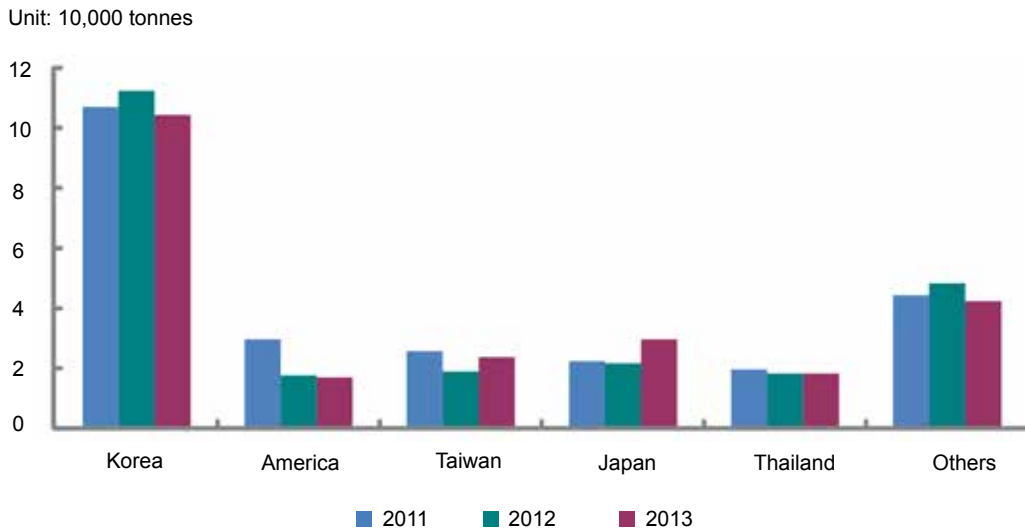
Part VII: PBR Market Outlook for 2015

With over 30 years in the industry, ICIS is recognised domestically and internationally as a leading source of market information. Our insights of the Chinese market provided by our local-based experts in the region, combined with the expertise of our global analytical team, ensure that global market players receive unrivalled and independent insights into the opaque PBR market.

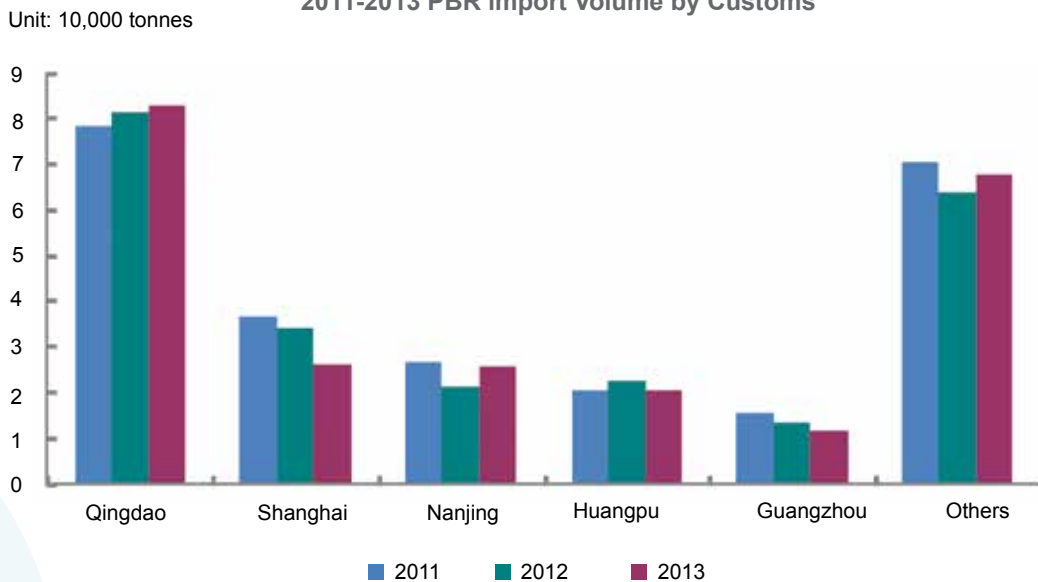
[Enquire about the ICIS China PBR Annual Study >>](#)

Snapshots from the report

PBR Imports into China by Origin, 2011-2013



2011-2013 PBR import Volume by Customs



Enquire about the ICIS China PBR Annual Study >>